



CASABLANCA HOTEL NAMED TO NATIONAL GEOGRAPHIC TRAVELER'S "STAY LIST 2009"

New York, NY (April 1, 2009) — The Casablanca Hotel in New York City, a member of the boutique HKHotels collection, has been named to *National Geographic Traveler* Magazine's "Stay List 2009" it was announced today by Adele Gutman, Vice President of Sales & Marketing.

"The hotels on our Stay List 2009 don't just reflect their surroundings — they help define them," says *Traveler* Senior Editor Sheila Feldman Buckmaster. "What they have in common is a transcendent vision that goes beyond traditional hotel-keeping. This mindset is what gives these hotels their sense of place. Make no mistake: you'll sense the vibe at once. And after your stay, you'll leave with the kind of insight only soulful places can provide."



To find these hotels, *Traveler* tapped into the collected experiences of veteran journalists, inveterate road warriors, and local experts. They based their nominations on key criteria. Is the hotel engaged with the local community? Does it subscribe to sustainable practices that respect the region? Does it truly capture the spirit of the setting? Further research and detailed questionnaires winnowed hundreds of

submissions down to this sweet list of 129 hotels.

But this is not the Casablanca Hotel's only recognition. It was voted one of the top New York City Hotels by the members of TripAdvisor.com and voted the

"Best Times Square Hotel - 2007" in the Best of CitySearch.com, in addition to many other accolades.

ABOUT THE CASABLANCA HOTEL

Celebrated as one of New York City's most popular boutique hotels, the Casablanca Hotel is a hidden gem, located just steps away from vibrant Times Square, in mdtown Manhattan. This charming boutique hotel was inspired by the romance of the movie "Casablanca." This oasis of luminous Moroccan glamour and hospitality is only outshined by the talented and



eager to please staff. The Casablanca Hotel is ideal choice in Times Square hotels for those who appreciate sophistication and fine accommodations. All 48 hotel rooms and mini-suites at our luxury New York boutique hotel are designed for comfort with meticulous attention to detail. Archways, ceiling fans, ornamental moldings, unique tapestries, paintings and murals are some of the authentic and unique details that grace the Casablanca Hotel.

ABOUT HKHOTELS & HOSPITALITY

The innovative and much acclaimed HKHotels collection includes the glamorous Hotel Giraffe on 26th and Park Avenue South; the book-lovers paradise, the Library Hotel on 41st and Madison Avenue; the country French Style Hotel Elysee on East 54th and Madison Avenue; the Moroccan motif Casablanca Hotel on 43rd, just off Broadway and Montenapo Restaurant, opening in April, 2009, serving authentic Italian cuisine in a glass walled space in the New York Times Building. Currently, designs are in the works for new HKHotels in other key locations in the U.S., Canada and Europe.

For more information on the Casablanca Hotel or HKHotels and Hospitality, please contact Adele Gutman (adele@hkhote.com) at 212.201.1153 or visit www.hkhote.com.

For more information on The Casablanca Hotel, please visit www.casablancahotel.com.

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