



PRESS INFORMATION
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FACT SHEET

Overview

Celebrated as one of New York City's most popular boutique hotels, the Casablanca Hotel is a hidden gem, located just steps away from vibrant Times Square, in Midtown Manhattan. Our charming boutique hotel was inspired by the romance of the movie "Casablanca." This oasis of luminous Moroccan glamour and hospitality is only outshined by the talented and eager to please staff. The Casablanca Hotel is an intimate European-style family-owned boutique hotel in midtown Manhattan where guests can relax in front of a fireplace at Rick's Café, featuring an upstairs club room.

The Casablanca Hotel is ideal choice in Times Square hotels for those who appreciate sophistication and fine accommodations. All 48 hotel rooms and mini-suites at our luxury New York boutique hotel are designed for comfort with meticulous attention to detail. Archways, ceiling fans, ornamental moldings, unique tapestries, paintings and murals are some of the authentic and unique details that grace the Casablanca Hotel. Our exceptional staff and luxurious amenities are what make us one of the premier boutique hotels in New York City's Times Square.

Our boutique hotel features complimentary high speed wireless internet access available throughout the hotel and a computer station is available to guests at no charge in Rick's Café. The executive board room at the Casablanca seats up to 12 and Tony's Di Napoli restaurant serves some of New York's most delicious Italian cuisine family style as well as offering room service to Casablanca Hotel guests.

History

Since opening its doors in January 1997, this Five Star Diamond, intimate European-style, family-owned boutique hotel, which features a magnificent Moroccan décor, has won numerous honors for guest satisfaction from travel websites such as Citysearch and TripAdvisor.com. All 48 newly renovated luxury rooms and suites are designed for comfort with meticulous attention to detail. Archways, ceiling fans, ornamental moldings, unique tapestries, paintings and murals are some of the authentic and unique details that grace the Casablanca Hotel.

Location

The Casablanca Hotel is situated in the heart of the new Times Square and New York City's theater district and in the middle of Manhattan's magical sightseeing attractions, boutiques, restaurants and nightclubs. The Casablanca is adjacent to the Fashion District with easy access to the Jacob Javits Convention Center and Wall St. Due to the many exciting things to do in Manhattan surrounding the Casablanca Hotel; it is a favorite location for business and leisure travelers worldwide. Hotel guests are 2 blocks from Fifth Avenue shopping and are in the center of the business and media capital of the world. The Casablanca also has the distinction of being the closest hotel to the world famous ball drop on New Year's Eve.

Public Areas

Rick's Café serves complimentary refreshments 24 hours a day, including deluxe European-style breakfast each morning and wine & cheese receptions every evening from 5p.m.-8 p.m. Tony's Di Napoli is a favorite Midtown Manhattan restaurant serving up some of the best Old New York Italian dishes since 1959. Tony's cooking comes from Southern Neapolitan traditions, and are served up in huge family style platters that serve 2 to 3 people. "A historic Italian restaurant in Manhattan, my recipes have been handed down to my children who have continued to bring our traditions to you. We have watched thousands of New York families grow up with us at our dinner table, and we invite you to come and see us anytime...or give us a call and we'll deliver our delicious food to your guestroom at the Casablanca Hotel."

Accommodations

Located in Midtown Manhattan, just steps from Times Square, the Casablanca Hotel is an intimate European-style, family-owned boutique hotel, featuring a magnificent Moroccan décor. A small luxury boutique hotel, The Casablanca Hotel has won numerous honors for guest satisfaction from travel websites such as Citysearch and TripAdvisor.com. All 48 luxury rooms and mini-suites at our luxury boutique hotel are designed for comfort with meticulous attention to detail. Archways, ceiling fans, ornamental moldings, unique tapestries, paintings and murals are some of the authentic and unique details that grace the Casablanca Hotel. Casablanca Hotel's accolades centers from our stand-out personalized service that comes from having the exceptionally friendly staff, supreme comfort, and dedication to privacy and hospitality that makes us extraordinary. Our exceptional staff and luxurious amenities are what make the Casablanca Hotel the premier boutique hotel in New York City's Time Square.

Guest room features

100% cotton Egyptian linens and towels; minibar stocked with *Vitamin Water* and other alcoholic and non-alcoholic refreshments; a nature sounds clock/CD player with MP3 hookup; umbrella; personal safe; iron and ironing board; stereo with CD player; 27-inch television with 42 channels of digital cable; DVD player; complimentary bottled water; chocolates at nightly turndown; signature bathrobes and slippers; blow dryer; cordless telephones; dataports; complimentary high-speed wireless internet access; dual-line speaker phones with voicemail; Tarocco bath products; make-up mirrors in the bathroom.

Guest services

HKHotels signature amenities include Complimentary Continental breakfast buffet is served in the lobby from 7 a.m. to 10:30 a.m. Monday to Friday and 7 a.m. to 11 a.m. Saturday and Sunday. Complimentary cappuccino, espresso, café au lait, tea, gourmet coffee, cookies, and fresh fruit available free of charge to guests throughout the day. A selection of Italian wines, Prosecco and imported and domestic cheeses are served Monday to Saturday from 5pm to 8 p.m. Valet parking is available.

Other services and amenities include: a 24-hour concierge desk; business center services; free CD and DVD library; babysitting services; same-day laundry and dry cleaning; and meeting and party planning assistance. A laptop with high speed internet access and printer is also available in the Grande Lobby on a complimentary basis for guests' use. Complimentary newspapers, magazines, and books are available at all times.

The hotel's multi-lingual staff offers personalized assistance for every need including airline reservations, baby-sitting, sightseeing, current attraction tickets, business services and much more.

Languages Spoken at the Hotel Casablanca: Czech, Slovak, Polish, Spanish, German, Singhalese, Creole and English.

Health Club

Hotel guests receive complimentary passes to any *New York Sports Club* at 38th and Broadway. Hours are Monday to Thursday from 6 a.m. to 10 p.m. (9:00 pm on Friday) and Saturday from 8 a.m. to 3 p.m.

Awards

Voted on of the top New York City Hotels by the Members of TripAdvisor.com
Casablanca Hotel - Voted Best Times Square Hotel - 2007, Best of Citysearch.com
"Top10 Boutique Hotels" - DK TOP TEN Guide
"10 Best Boutique Hotels" - Celebrated Living, The luxury magazine of American Airlines
"A welcome oasis of tranquility" - San Diego Union Tribune

HKHotels Signature Style of Hospitality and Value

At HKHotels guests enjoy great value, with all rates including the following amenities at no extra charge:

- *Bountiful European style breakfast buffet
- *Selection of coffee, tea, juices, cookies, and fruits throughout the day
- *Wine & cheese reception evenings from 5pm-8 pm
- *Complimentary wireless high speed Internet access
- *Evening turndown service
- *Complimentary passes to nearby New York Sports Club

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For reservations, call Casablanca Hotel at (212) 869-1212 or visit www.casablancahotel.com

To arrange a press visit, or for more information on Henry Kallan or HKHotels which include the Casablanca Hotel, Library Hotel, Hotel Elysée and Hotel Giraffe, please contact Adele Gutman at adele@hkhoteis.com or 212-201-1153. To download high resolution pictures at 300 DPI please visit <http://www.hkhoteis.com/hi-res-media-gallery/index.cfm>